



Media Contact: Meredith Schneider  
[meredith.schneider@fetchingcommunications.com](mailto:meredith.schneider@fetchingcommunications.com)  
(401) 474-8904

## **Cable TV Networks TBS and HSN Select Pet Lifestyle Expert Kristen Levine to Appear in Upcoming Shows**

*Levine chosen as pet expert for TBS' Trends with Benefits and HSN, Inc.: Pet Solutions*

**TAMPA, Fla. (July 30, 2012)** – [Kristen Levine](#), pet lifestyle expert, author and founder of [Fetching Communications](#), the only full-service communications agency focused exclusively on the pet and veterinary industries, has been selected by major cable networks Turner Broadcasting Systems (TBS) and Home Shopping Network (HSN) to offer her pet expertise on two upcoming TV appearances.

On Saturday, July 28, Levine will appear on [TBS' Trends With Benefits](#), which airs in commercial breaks during the 2005 film, *Miss Congeniality 2: Armed and Fabulous*, at 2:25 p.m. EDT. The lifestyle trend segments sponsored by PetSmart, are dubbed, "The Pampered Pet" and will feature Levine discussing three of the hottest trends in pet parenting, including:

- **Socializing:** Shopping, drinking and dining can now be enjoyed with your furry family member. From hitting up a pet happy (or "yappy") hour, to dining al fresco on a pet-friendly patio, Levine discusses various social opportunities for you and your four-legged friend to enjoy some special parent-pet bonding time.
- **Traveling:** Whether vacationing cross-country or just enjoying a day out at the park, traveling with your pet is a major trend today. From pet-friendly airlines and hotels, to apps that show you the closest off-leash dog parks, Levine discusses what you need to know to prepare for your trip with Fido or Fluffy.
- **Grooming:** What pet wouldn't enjoy a day at the spa? Levine discusses how you can indulge your pet with the latest grooming trends, from "pawdicures" and exfoliating scrubs to fashionable accessories and apparel.

"Pets have such a profound impact on our everyday lives," said Levine. "These segments offer fun and rewarding ways for parents to show their appreciation and strengthen the bond they share with their pets."

Additionally, Levine has been selected to serve as a pet expert guest host for the multichannel retailer, HSN, Inc. (Nasdaq: HSNI) for [Pet Solutions](#). Levine made her official debut on the show's [July 2 pet product showcases](#), where she represented the [Kurgo Pet Skybox Booster Seat and Harness](#) and the [SLEASH Sports Pack All-In-One Pet Outing System](#).

"I'm thrilled for the opportunity to continue working with HSN to educate pet parents about the quality solutions and safety oriented products that benefit pets and people," said Levine.



With more than 20 years' experience in the industry, Levine has made more than 1,000 live appearances on national radio and television shows and is a popular columnist and pet expert for Petside.com, Bissell.com's pet community, Daytime TV, and pet and veterinary trade magazines including *Pet Business* and *The New Barker*. Last year, Levine launched her on-demand podcast, [Radio Beastro](#), and published the book, "[Pampered Pets on a Budget: Caring for Your Pet without Losing Your Tail](#)" with co-author Jeffrey Barnes.

### **About Kristen Levine, Pet Lifestyle Expert**

Kristen Levine's volunteer work led to a 15-year career as the Public Relations Director of the Society for the Prevention of Cruelty to Animals, Tampa Bay, Fla., where she played a critical role in promoting pet adoption and pet lifestyle education. With her knowledge of public relations, pet lifestyle concerns and family dynamics, she founded [Fetching Communications](#), the nation's first marketing and public relations firm wholly dedicated to serving the pet and veterinary industry, in 2003. In November 2011, Levine published "[Pampered Pets on a Budget: Caring for Your Pet Without Losing Your Tail](#)" with co-author Jeffrey Barnes, available on [Amazon.com](#). Having logged over 1,000 live national radio and television show appearances, Levine is a frequent contributor to pet and veterinary trade magazines nationwide. She serves as Bissell Homecare's official pet spokesperson, educating pet parents about pet clean-up solutions, as well as on the Toyota Pet Expert Team (P.E.T.), where she shares her knowledge to help develop programs to teach pet parents the importance of properly protecting and securing pets in automobiles. Levine lives in Florida with her husband, dog, two cats and a pair of miniature donkeys. For more information about Levine, please visit [www.kristenlevine.com](http://www.kristenlevine.com) and for more information about Fetching Communications, please visit [www.fetchingcommunications.com](http://www.fetchingcommunications.com).

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PHOTO CAPTION: Kristen Levine, with her dog, Chilly, on the set of TBS' Trends With Benefits. Levine's three pet lifestyle trend segments will air in commercial breaks during "Miss Congeniality 2: Armed and Fabulous" on Saturday, July 28 at 2:25pm EDT.