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Pet Industry Expert Kristen Levine Selected by Burns Entertainment for Pet-Related Satellite Media Tour

TAMPA, Fla. (June 14, 2012) – [Kristen Levine](#), pet lifestyle expert, author and founder of [Fetching Communications](#), the only full-service communications agency focused exclusively on the pet and veterinary industries, has been selected by [Burns Entertainment](#) to serve as a spokeswoman for pet product companies through a satellite media tour (SMT).

“I’m delighted to partner with Burns because of their expertise in American pop culture and reputation for procuring the right talent to generate results for their clients,” says Levine.

On Friday, Levine will educate pet parents about how to ensure health, safety and happiness during the warm summer months via SMT. “Summer presents a lot of great opportunities for people to spend time with pets, but the nature of the season also presents some dangers we pet parents need to be aware of,” explains Levine.

Friday’s media tour, in partnership with [News Broadcast Network](#) (NBN), includes 20 broadcast outlets and will highlight reputable pet brands including [FroliCat](#), [Adams™](#), [Comfort Zone](#) and [BISSELL](#).

Levine, who co-authored the book “[Pampered Pets on a Budget: Caring for Your Pet without Losing Your Tail](#),” appears regularly online, in print and on-air with the goal of teaching pet parents how to improve their own lives through the lives of their companion animals. “Pets offer us numerous physical and emotional benefits, so there is a strong argument to do your very best to ensure your pets’ health, wellness and bonding needs are met,” states Levine. “And you don’t have to break the bank to pamper your pet.”

Levine has more than 20 years’ experience in the pet industry and is available to discuss a wide variety of pet topics including, but not limited to:

- The benefits of pet adoption
- The human-animal bond and how to get the most out of your relationship with your pets
- How to save, not scrimp, on important pet needs like veterinary care and healthy diet
- The latest pet industry & product trends
- How to fight pet obesity and improve pet health & wellness
- Creating a safe environment for pets, from car travel to summer safety and other helpful tips

- More -



Like Fetching Communications on Facebook (www.facebook.com/FetchingCommunications) or follow us on Twitter (<https://twitter.com/FetchTweet>) to find out when and where you can tune in to catch Kristen Levine's interview. If you would like to book a future interview with Kristen Levine, please contact Meredith Schneider at (401) 474-8904 or meredith.schneider@fetchingcommunications.com.

About Kristen Levine, Pet Lifestyle Expert

Kristen Levine's volunteer work led to a 15-year career as the Public Relations Director of the Society for the Prevention of Cruelty to Animals, Tampa Bay, Fla., where she played a critical role in promoting pet adoption and pet lifestyle education. With her knowledge of public relations, pet lifestyle concerns and family dynamics, she founded [Fetching Communications](#), the nation's first marketing and public relations firm wholly dedicated to serving the pet and veterinary industry, in 2003. In November 2011, Levine published "Pampered Pets on a Budget: Caring for Your Pet Without Losing Your Tail" with co-author Jeffrey Barnes, available on [Amazon.com](#). Having logged over 1,000 live national radio and television show appearances, Levine is a frequent contributor to pet and veterinary trade magazines nationwide. She serves as Bissell Homecare's official pet spokesperson, educating pet parents about pet clean-up solutions, as well as on the Toyota Pet Expert Team (P.E.T.), where she shares her knowledge to help develop programs to teach pet parents the importance of properly protecting and securing pets in automobiles. Levine lives in Florida with her husband, dog, two cats and a pair of miniature donkeys.

About Burns Entertainment

Burns Entertainment has been the industry expert in celebrity spokesperson campaigns, endorsements, gifting, music and property licensing and speakers for over 39 years. Burns connects entertainment and sports celebrities and properties with corporations, agencies, not-for-profits, colleges and associations. Burns provides talent procurement counsel and insight on how best to utilize entertainment or sports celebrities and properties to your advantage. For more information, visit www.burnsent.com.

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