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## **Pet Industry Expert Kristen Levine Teams up with Comcast for Pet Technology Media Tour**

*Levine and Comcast show pet parents how home automation services can help them provide the best possible care for their pets from anywhere at any time*

**TAMPA, Fla. (October 3, 2013)** – [Kristen Levine](#), pet lifestyle expert, author and president of [Fetching Communications](#) and [PetPR.com](#), has teamed up with Comcast as their pet expert media spokesperson. Levine and Comcast are hosting a media tour to educate pet parents about high-tech solutions that can help manage their pet's care, comfort and safety while they're away from home. As part of the tour, Levine is currently conducting interviews with television, radio, newspapers and magazines around the country, concludes next week.

"A survey by Petfinder.com found that 90 percent of pet owners consider their pet a family member," said Levine. "This deep devotion to our pets has created a need for high-tech tools to manage their wellbeing at all times. I'm thrilled to work with companies like Comcast that recognize the value pets play in our everyday lives and work hard to provide peace-of-mind solutions to pet parents."

A whopping 75 percent of pet parents feel guilty about leaving their pets home alone while they're at work and 72 percent worry about their pets when traveling without them, according to studies by the American Animal Hospital Association (AAHA) and DogVacay.com, respectively.

During the tour, Levine will demonstrate the use of XFINITY Home's automation services to show pet parents the variety of ways to remotely manage not only their homes, but also their pet's wellbeing. In addition to 24/7 professional monitoring, XFINITY Home offers an expanding suite of home control and remote energy management services that include lighting controls, digital thermostats, live video monitoring, custom text and e-mail alerts, remote arming and disarming capabilities, and water and carbon monoxide sensors.

With more than 20 years' experience in the industry, Levine regularly appears online, in print and on-air with the goal of teaching pet parents how to improve their own lives through the lives of their companion animals. She co-authored the book "[Pampered Pets on a Budget: Caring for Your Pet without Losing Your Tail](#)" in November 2011 and is a popular columnist and pet expert for [Petside.com](#), [Daytime TV](#) and various longevity blogs, including [VibrantNation.com](#) and [NextAvenue.com](#).

In addition to Comcast, Levine also serves as the official pet spokesperson for BISSELL Homecare, educating pet parents about pet clean-up solutions, as well as on the Toyota Pet Expert Team (P.E.T.), where she shares her knowledge to help develop programs to teach pet parents the importance of properly protecting and securing pets in automobiles.

For more information about how home automation services and other technologies can help pet parents provide the best possible care for their four-legged friends, please visit <http://corporate.comcast.com/comcast-voices/how-technology-is-changing-pet-care>.

### **About Kristen Levine, Pet Lifestyle Expert**

Kristen Levine's volunteer work led to a 15-year career as the Public Relations Director of the Society for the Prevention of Cruelty to Animals, Tampa Bay, Fla., where she played a critical role in promoting pet adoption and pet lifestyle education. With her knowledge of public relations, pet lifestyle concerns and family dynamics, she founded [Fetching Communications](#), the nation's first marketing and public relations firm wholly dedicated to serving the pet and veterinary industry, in 2003. In November 2011, Levine published "Pampered Pets on a Budget: Caring for Your Pet Without Losing Your Tail" with co-author Jeffrey Barnes, available on [Amazon.com](#). Most recently, she acquired [PetPR.com](#), a pet news distribution service for the pet and veterinary industries. Having logged over 1,000 live national radio and television show appearances, Levine is a frequent media guest on pet parenting or trend topics. Recently, Levine served on the Toyota Pet Expert Team (P.E.T.), where she shares her knowledge to help develop programs to teach pet parents the importance of properly protecting and securing pets in automobiles. Levine lives in Florida with her husband, dog, two cats and a pair of miniature donkeys. For more information about Levine, please visit [www.kristenlevine.com](http://www.kristenlevine.com) and for more information about Fetching Communications and PetPR.com, please visit [www.fetchingcommunications.com](http://www.fetchingcommunications.com) and [www.PetPR.com](http://www.PetPR.com).

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