JANUARY

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PET HOLIDAYS 2016

Adopt a Rescued Bird Month - ASPCA
National Train Your Dog Month
Walk Your Pet Month
Unchain a Dog Month

JAN 1: New Year’s Day
JAN 2: Happy Mew Year for Cats Day
JAN 2: National Pet Travel Safety Day
JAN 5: National Bird Day
JAN 14: National Dress Up Your Pet Day
JAN 18-22: Healthy Weight Week
JAN 17-23: Petplan Veterinary Staff Appreciation Week
JAN 18: Martin Luther King Day
JAN 22: National Answer Your Cat’s Question Day
JAN 24: Change a Pet’s Life Day
JAN 29: Seeing Eye Guide Dog Birthday 1929

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Hello Petplan, goodbye vet bills! Life can be ruff! When illnesses or injuries surprise you, Petplan pet insurance can help save your pet and your budget.

YOUR TREAT: Pet Living subscribers receive a 10% lifetime discount for when you book your policy online!
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FEBRUARY

PET HOLIDAYS 2016

American Heart Month
Beat the Heat Month
National Prevent a Litter Month
Humane Society of the United States’
Spay/Neuter Awareness Month
Pet Dental Health Month
Responsible Animal Guardian Month
Responsible Pet Owners Month
Dog Training Education Month
Adopt a Rescued Rabbit - ASPCA
National Cat Health Month

FEB 2: Groundhog Day
FEB 2: Hedgehog Day
FEB 3: St. Blaise Day (Patron saint of veterinarians and animals)
FEB 7: Animal Planet’s Puppy Bowl
FEB 8: Chinese New Year
FEB 14: Valentine’s Day
FEB 14: National Pet Theft Awareness Day
FEB 15-16: Westminster Kennel Club Dog Show
FEB 21-27: National Justice for Animals Week
FEB 15: President’s Day
FEB 20: Love Your Pet Day
FEB 22: Walking The Dog Day
FEB 23: Dog Biscuit Appreciation Day
FEB 23: Spay Day USA & World Spay Day

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YOUR TREAT: Pet Living subscribers receive 20% at checkout all year long.

www.sniffany.com | Treat Code: SNIFF16
MARCH

PET HOLIDAYS 2016

Adopt a Rescued Guinea Pig Month - ASPCA
Poison Prevention Awareness Month

MARCH 3: If Pets Had Thumbs Day
MARCH 6: Iditarod Race Starts
MARCH 6-12: Professional Pet Sitters Week
MARCH 10-13: Crufts (The World's Largest Dog Show) Birmingham, England
MARCH 13: Daylight Savings Time Starts
MARCH 13: K-9 Veterans Day
MARCH 17: St. Patrick's Day
MARCH 20-26: Poison Prevention Week
MARCH 20: Palm Sunday
MARCH 20: First Day of Spring
MARCH 23: National Puppy Day
MARCH 25: Good Friday
MARCH 27: Easter Sunday
MARCH 28: Respect Your Cat Day

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PET HOLIDAYS 2016

Prevention of Cruelty to Animals Month - ASPCA
Pet First Aid Awareness Month - American Red Cross
Prevent Lyme Disease in Dogs Month
National Heartworm Awareness Month
National Adopt a Greyhound Adoption Month

APRIL 1: April Fools’ Day
APRIL 1-7: International Pooper Scooper Week
APRIL 2: Every Day is Tag Day
APRIL 8: National Dog Fighting Awareness Day
APRIL 9: National Tabby Day
APRIL 10-16: Animal Control Officer Appreciation Week
APRIL 10-16: National Pet ID Week
APRIL 11: National Pet Day
APRIL 17-23: Animal Cruelty/Human Violence Awareness Week
APRIL 18: Pet Owners Independence Day
APRIL 23: National Lost Dog Awareness Day
APRIL 23: First Day of Passover
APRIL 24: Pet Parent’s Day
APRIL 26: National Kids and Pets Day
APRIL 27: International Guide Dog Day
APRIL 29: Hairball Awareness Day
APRIL 29: Arbor Day
APRIL 30: National Adopt a Shelter Pet Day
APRIL 30: World Veterinary Day

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MAY

PET HOLIDAYS 2016

National Pet Month
Chip Your Pet Month
Go Fetch! National Food Drive for Homeless Animals Month
ACVO’s Service Dog Eye Examination Month
Pet Cancer Awareness Month

MAY 1: Mayday for Mutts
MAY 1: National Purebred Dog Day
MAY 1-7: Be Kind to Animals Week
MAY 1-7: National Pet Week
MAY 2: National Ferret Day
MAY 2-8: Puppy Mill Action Week
MAY 3: National Specially-abled Pets Day
MAY 5: Cinco de Mayo
MAY 8: Mother’s Day
MAY 8: National Animal Disaster Preparedness Day
MAY 15-21: National Dog Bite Prevention Week
MAY 27: Free Feral Cat Spay Day
MAY 30: Memorial Day

More than 20% of all dogs in the U.S. suffer from some form of anxiety in their lifetime. Calmz™ is a safe, non-invasive and patent-pending therapy delivery system clinically proven to reduce anxiety in canines.

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www.calmz.com

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JUNE

PET HOLIDAYS 2016

Adopt a Cat Month - American Humane Association
Adopt a Shelter Cat Month - ASPCA
National Microchip Month
National Pet Disaster Preparedness Month
Social Petworking Month

JUNE 4: International Hug Your Cat Day
JUNE 5-11: Pet Appreciation Week
JUNE 9: World Pet Memorial Day
JUNE 19: Father’s Day
JUNE 19: National Pets in Film Day
JUNE 20: First Day of Summer
JUNE 24: Take Your Dog to Work Day

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VISIT www.WorldsBestCatLitter.com/PetLiving
JULY

PET HOLIDAYS 2016

National Dog House Repairs Month

JULY 4: Independence Day
JULY 11: All American Pet Photo Day
JULY 15: Pet Fire Safety Day
JULY 16: World Snake Day
JULY 18: Get Out of the Doghouse Day
JULY 21: National Craft For Your Local Shelters Day
JULY 31: National Mutt Day

July is National Lost Pet Prevention Month! Established by PetHub, the annual event provides pet parents with smart tools and strategies for preventing a lost pet, as well as advice for getting them home quickly if they become lost.

Shop PetHub digital I.D. tags at:
www.pethub.com or www.lostpетprevention.com
AUGUST

PET HOLIDAYS 2016

AUG 1: DOGust Universal Birthday for Shelter Dogs
AUG 7-13: International Assistance Dog Week
AUG 8: International Cat Day
AUG 10: Spoil Your Dog Day
AUG 15: National Check the Chip Day
AUG 17: National Black Cat Appreciation Day
AUG 20: International Homeless Animals Day
AUG 22: National Take Your Cat to the Vet Day
AUG 26: National Dog Day
AUG 30: Holistic Pet Day

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SEPTEMBER

PET HOLIDAYS 2016

Responsible Dog Ownership Month - AKC
World Animal Remembrance Month
Happy Cat Month
National Service Dogs Month
National Disaster Preparedness Month

SEPT 5: Labor Day
SEPT 11: National Pet Memorial Day
SEPT 11: Hug Your Hound Day
SEPT 17: Responsible Dog Ownership Day
SEPT 17: Puppy Mill Awareness Day
SEPT 18-24: National Dog Week
SEPT 22: First Day of Fall
SEPT 23: Dogs in Politics Day (also known as Checkers Day)
SEPT 24: International Rabbit Day
SEPT 28: World Rabies Day
SEPT 11-17: National Farm Animals Awareness Week

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OCTOBER

PET HOLIDAYS 2016

Adopt a Shelter Dog Month - ASPCA
Adopt a Dog Month - American Humane Association
National Service Dog Month
National Pit Bull Awareness Month
Wishbones for Pets Month
National Animal Safety and Protection Month
National Pet Wellness Month

OCT 1: National Black Dog Day
OCT 2: Rosh Hashanah (Sundown)
OCT 4: World Pet’s Day
OCT 4: Blessing of the Animals Day / World Animal Day
OCT 4: Feast of St. Francis of Assisi
OCT 2-8: National Walk Your Dog Week
OCT 12: National Pet Obesity Awareness Day
OCT 11: Yom Kippur (Sundown)
OCT 9-15: National Veterinary Technician Week
OCT 16: National Feral Cat Day
OCT 21: Reptile Awareness Day
OCT 29: National Pit Bull Awareness Day
OCT 29: National Cat Day
OCT 31: Halloween

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NOVEMBER

PET HOLIDAYS 2016

Adopt a Senior Pet Month - ASPCA
National Senior Pet Month
National Pet Diabetes Month
National Pet Cancer Awareness Month
National Pet Awareness Month

NOV 1: National Cook for Your Pets Day
NOV 6: Daylight Saving Time Ends
NOV 6-12: National Animal Shelter Appreciation Week
NOV 8: Election Day
NOV 11: Veterans Day
NOV 17: National Black Cat Day
NOV 24: Thanksgiving Day

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To learn more, go to: www.neutricks.com
DECEMBER

PET HOLIDAYS 2016

DEC 2: National Mutt Day
DEC 10: International Animal Rights Day
DEC 13: National Day of the Horse
DEC 21: Keep Pets Safe in Winter Day
DEC 21: First Day of Winter
DEC 25: First Day of Hanukkah
DEC 24: Christmas Eve
DEC 25: Christmas Day
DEC 31: New Year’s Eve

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